



Games That Are Good For You™

**For Immediate Release**

For more information, press only:

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**Yourself!Fitness™ Continues to Drive 'Exergaming' Genre  
*Revolutionary fitness technology is now available for the PlayStation 2***

PORTLAND, Ore. – February 17, 2005 – Access to your own personal training program has never been easier. responDESIGN, publisher of Yourself!Fitness, continues to expand on the new concept of "exergaming," which is the combination of physical exercise and video gaming, by announcing the much anticipated availability of Yourself!Fitness for the PlayStation®2 computer entertainment system. This version completes the series for Yourself!Fitness which is currently available for Xbox® and the PC.

"The availability of Yourself!Fitness on the PlayStation 2 provides even broader access to a fitness program," said Ted Spooner, co-founder and CEO of responDESIGN. "We are excited to be able to introduce Maya, the Yourself!Fitness personal trainer, to more people and to help them reach their health and fitness goals."

First introduced in October 2004, Yourself!Fitness has been recognized as the dominant exergaming product – combining gaming technology and the current body of knowledge surrounding physical fitness to create a revolutionary new tool – a virtual personal trainer. Since then, Yourself!Fitness and Maya have started to gain recognition in both the fitness and gaming worlds. Most recently, Maya was awarded the coveted title of Virtual Woman of the Year by Official Xbox Magazine (OXM).

Customers can learn more about the program online at [www.yourselffitness.com](http://www.yourselffitness.com) where they can also sign up for monthly newsletters, learn about special promotions and join the Yourself!Fitness community.

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**About Yourself!Fitness**

Representing an evolution in both home fitness and the gaming industry, Yourself!Fitness is the first fitness program to bring the interactive power of the game console together with the world of health and fitness. Maya, the Yourself!Fitness personal trainer, helps users identify and achieve their health and fitness goals. For more information, please visit: [www.yourselffitness.com](http://www.yourselffitness.com)

**About responDESIGN, Inc**

Founded in 2003 by Ted Spooner and Phin Barnes, responDESIGN is a privately held corporation based in Portland, Oregon. responDESIGN's mission is to unlock the power of the game console by building "Games That Are Good For You." For more information, please visit: [www.responDESIGN.com](http://www.responDESIGN.com)

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